

**AFT SuperTwins Team Package
Asset Grid**

		2 Rider Teams		1 Rider Teams			
		Partner Teams 2 Riders	Pro Teams 2 Riders	Partner Teams 1 Rider	Pro Teams 1 Rider	Wildcard Teams 1 Rider	
SuperTwins Team Package - Products & Benefits	Team Owner License & Hardcard	1 owner hardcard	1 owner hardcard	1 owner hardcard	1 owner hardcard	1 owner hardcard	
	Crew License & Hardcard	4 crew hardcards	4 crew hardcards	2 crew hardcards	2 crew hardcards	2 crew hardcards	
	Rider License	2 rider hardcards	2 rider hardcards	1 rider hardcard	1 rider hardcard	1 rider hardcard	
	Annual Team Pass (Single Event Credential)	2 SECs per event	2 SECs per event	1 SEC per event	1 SEC per event	--	
	Season-Long Entry	2 full season entries	2 full season entries	1 full season entry	1 full season entry	--	
	Wildcard Single-Event Entry	--	--	--	--	\$500 per event	
	Test Event Entry	2 entries in 3 tests	2 entries in 3 tests	1 entry in 3 tests	1 entry in 3 tests	\$1,000 per test	
	Pre-Season Media Day - Photos & NBCSN Video Shoot	included	included	included	included	--	
	Team & Rider Branded Paddock Display Elements	1 team & 2 riders	1 team & 2 riders	1 team & 1 rider	1 team & 1 rider	--	
	GA Tickets w/ Paddock Upgrade	2 GA tix per event	--	2 GA tix per event	--	--	
	VIP/Hospitality Access	2 VIP per event	--	2 VIP per event	--	--	
	Priority Line at AFT Registration	included	--	included	--	--	
	Early Paddock Load-In	included	--	included	--	--	
	Premium Pit Location	included	--	included	--	--	
	"White Glove Service" Tech Inspection at Pit	included	--	included	--	--	
Discounts on Marketing, PR & Broadcast Services	50%	--	50%	--	--	A la Carte Pricing	
Marketing & Sponsorship Services	Custom Team Marketing Deck	1 per season	--	1 per season	--	--	\$300 per deck
	Custom Video Sizzle Reel	1 per season	--	1 per season	--	--	\$1,500 per video
	Broadcast Exposure Valuation Report	2 rider reports/event	--	1 rider report/event	--	--	\$900 per season/rider
	Sponsorship Value Optimization Training	included	--	included	--	--	\$500 per session
PR & Social Media Services	Press Release Announcing Team/Riders/Sponsors	1 per season	--	1 per season	--	--	\$250 per release
	Team & Rider Bio - custom pitch documents	1 per season	--	1 per season	--	--	\$250 per bio
	Long-Form Editorial Feature about Team/Rider	2 per season	--	1 per season	--	--	\$500 per editorial feature
	Monthly, coordinated posts on AFT social media	1 post per month	--	1 post per month	--	--	\$100 per month
	PR Training/Social Media Coaching	1 session	--	1 session	--	--	\$500 per session
PR agency activation for local & national media	included	--	included	--	--	\$1,000 per year	
Broadcast, Photo & Video Services	NBCSN Interview with Team/Rider	2 NBCSN interviews	--	1 NBCSN interview	--	--	\$1,000 per interview
	Real-time photos from each event	2 real-time galleries	--	1 real-time gallery	--	--	\$250 per event/rider
	Video Clips for social media after each event	2 rider clips	--	1 rider clip	--	--	\$250 per event/rider
Optional Broadcast Servies	On-board camera service, footage & license	--	--	--	--	--	\$500 per event/rider
	NBCSN Feature about Team/Rider	--	--	--	--	--	up to \$10,000 per feature

		2 Rider Teams		1 Rider Teams		
		Partner Teams 2 Riders	Pro Teams 2 Riders	Partner Teams 1 Rider	Pro Teams 1 Rider	Wildcard Teams 1 Rider
SuperTwins Team Package	\$	23,730	\$ 23,730	\$ 12,615	\$ 12,615	\$ 1,840
Marketing, Communication & Broadcast Services	\$	23,300	\$ -	\$ 16,400	\$ -	\$ -
Discount on Services (Partner Teams only)	\$	(11,650)	\$ -	\$ (8,200)	\$ -	\$ -
Final Package Price	\$	35,380	\$ 23,730	\$ 20,815	\$ 12,615	\$ 1,840

+ Event & Test Entries