



American Flat Track

2020 AFT SuperTwins Team Application





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The AFT SuperTwins class has been created and engineered with the specific intent of building the profile of the stars of the sport, dramatically increasing visibility for teams and manufacturers and driving ROI for the sponsors that support their competition efforts.

Teams may apply for AFT SuperTwins teams in one of three tiers: Partner, Pro and Wildcard:

- (a) **Partner Teams:** Partner Teams can field up to two (2) season-long entries and will be provided benefits, discounts and an array of Marketing, Communication and Broadcast services as detailed in Exhibit A.
- (b) **Pro Teams:** Pro Teams can field up to two (2) season-long entries and can select from the available Marketing, Communication and Broadcast offerings on an a la carte basis as detailed in Exhibit A.
- (c) **Wildcard Teams:** Wildcard Teams should identify the events they would like to enter in Exhibit B and apply for single-event entries by December 1, 2019.

A maximum of fourteen (14) grid positions will be reserved for Partner Teams and Pro Teams fielding season-long entries. AFT will accept single-event pre-entries from up to four (4) Wildcard Teams for each event. If single-event entries remain unfilled for the eighteen (18) grid positions for any of the events on the 2020 American Flat Track event schedule, those unfilled positions will be offered to Partner and Pro Teams wishing to field an additional entry until all eighteen (18) grid positions are filled. **The initial AFT SuperTwins Team application process will end on December 1, 2019.**

In order to participate in the AFT SuperTwins Class as a **PARTNER TEAM, PRO TEAM or WILDCARD TEAM** and to be eligible to share in any racing purse, posted awards and contingency programs distributed in connection with the AFT SuperTwins Class, the undersigned hereby agrees to the following:

- 1. TEAM ORGANIZATION AND PRIMARY CONTACT.** The AFT SuperTwins class is a team-centered model. As such, the primary point of contact for each team is the Team Owner or their designated Team Principal.
- 2. ASSIGNMENT OF COMPETITION NUMBER.** Competition numbers will be assigned by AMA Pro Racing to the team's rider. Competition numbers are non-assignable and non-transferable except by AMA Pro Racing.
- 3. TEAM ENTRY OBLIGATION.** Partner and Pro Teams must field an entry in all AFT SuperTwins Events for the term of this agreement. A Partner or Pro Team may lease their AFT SuperTwins grid position to an alternate team approved for competition in AFT SuperTwins to fulfill this obligation. Partner and Pro Teams that are unable to field an entry for any reason are subject to penalties as set forth in the AFT Rulebook.
- 4. EVENT APPEARANCES.** All SuperTwins riders must attend and participate in all rider/fan interactive and/or promotional activities occurring during AFT SuperTwins Class Events as directed by AMA Pro Racing including, but not limited to, Fan Walks, autograph sessions, rider introductions, victory lane ceremonies and press conferences.
- 5. PROMOTIONAL APPEARANCES.** SuperTwins riders must participate in a minimum of one (1) media appearance to promote the Series or upcoming Events. In addition, Team Owners agree to ensure that their Riders attend the pre-season NBCSN creative production (i.e. still-photo, radio or television shoot) and other AFT-hosted Series functions during the Season, if scheduled by AFT.
- 6. DISTRIBUTION OF RACE PURSE AND OTHER AWARDS.** Any AMA Pro Racing, AFT SuperTwins class Race Purse or Championship Awards shall be paid by AFT to the Team Owner. The Team Owner, and not AFT, shall be solely responsible for determination as to the distribution of such AFT SuperTwins class Race Purse or Championship Awards to the Rider, and the sole recourse of the Rider shall be against the Team Owner. The Team Owner may designate any corporate entity or individual, including the Rider as the payee for the Race Purse or other Awards. AMA Pro Racing or AFT shall not be responsible for the filing and/or payment of any and all federal, state, local and foreign taxes associated with purse, point fund and special awards. Contingency award payments are at the discretion award providers.
- 7. RESPONSIBILITY FOR TEAM MEMBERS.** All SuperTwins team owners must abide by the American Flat Track Rulebook and agree to take responsibility for all members of their team in this regard.

8. TEAM PIT SETUP AND APPEARANCE REQUIREMENTS. Team pits in the paddock at each event must meet the requirements set forth by AMA Pro Racing for the AFT SuperTwins class. This includes an approved team transporter with team/sponsor branding, branded tents or awnings, branded barricades to delineate the team pit area and additional signage elements provided by AFT. **Team pit layout and design must be submitted to AFT for approval prior to production.**

Examples of Proper Team Pit Setup and Appearance:



9. PROFESSIONAL RIDER AND TEAM MEMBER APPEARANCE REQUIREMENTS. All team members (Owner, Rider and Crewmembers) associated with the team must keep a professional appearance by wearing branded team apparel that displays team sponsors and the required AFT and Series sponsor logos as defined in the AFT Rulebook and included below. **Team apparel designs must be submitted to AFT for approval prior to production.**

Required logo placement on Rider Suits:



Required logo placement on Team Apparel:



TEAM NAME AND PRINCIPAL DESIGNATION

Team Name: _____

Team Principal: _____ E-Mail: _____ Cell Phone: _____

TEAM HAULER. Please check the box that most accurately describes the team's transporter/hauler:

☐ **Semi Truck & Trailer**



☐ **Toterhome & Trailer**



☐ **Straight Truck**



☐ **Sprinter Van or Pickup Truck & Trailer**



AFT SUPERTWINS TEAM TIER. Please select the AFT SuperTwins Team Tier (fees are for 2020 season only):

Partner Team

☐ 1 Rider \$20,815

☐ 2 Riders \$35,380

Pro Team (with Tests)

☐ 1 Rider \$12,615

☐ 2 Riders \$23,730

Pro Team (without Tests)

☐ 1 Rider \$10,365

☐ 2 Riders \$19,230

Wildcard Team

☐ 1 Rider \$1,840

+ Event & Test Entries

Payment terms to be negotiated upon AFT SuperTwins Team approval.

TERM OF AGREEMENT. Please select the AFT SuperTwins Team term length:

☐ One Year (January 1, 2020 – December 31, 2020)

☐ Two Year (January 1, 2020 – December 31, 2021)



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IN WITNESS WHEREOF, this Agreement has been read and signed by the Team Owner and a duly authorized representative of AMA Pro Racing, on the dates set forth below.

AFT SuperTwins Team Owner Applicant

AMA Pro Racing

By: _____	By: _____
Print Name: _____	Print Name: _____
Title: _____	Title: _____
Date: _____	Date: _____

Please follow these steps to submit the application:

1. Complete the entire form and ensure all selections are accurate.
2. Wildcard Teams must also indicate the events they would like to enter by checking the boxes in Exhibit B.
3. The Team Owner Applicant must provide their e-signature by typing their full name in the section above.
4. **Click the red SUBMIT button below to digitally submit your application.**
5. Alternative methods of submission include sending a scan of a printed and signed copy to Sharon McMillan via:
 - a. Email: smcmillan@amaproracing.com
 - b. Fax: (386) 274-2335
 - c. Mail: Sharon McMillan, AMA Pro Racing, 525 Fentress Blvd. Suite B, Daytona Beach, FL 32114.

Exhibit A
AFT SuperTwins Team Package
Asset Grid

		Partner Teams		Pro Teams w/ Tests		Pro Teams (no Tests)		Wildcard Teams	
		2 Riders	1 Rider	2 Riders	1 Rider	2 Riders	1 Rider	1 Rider	
SuperTwins Team Package - Products & Benefits	Team Owner License & Hardcard	1 owner hardcard	1 owner hardcard	1 owner hardcard	1 owner hardcard	1 owner hardcard	1 owner hardcard	1 owner hardcard	
	Crew License & Hardcard	4 crew hardcards	2 crew hardcards	4 crew hardcards	2 crew hardcards	4 crew hardcards	2 crew hardcards	2 crew hardcards	
	Rider License	2 rider hardcards	1 rider hardcard	2 rider hardcards	1 rider hardcard	2 rider hardcards	1 rider hardcard	1 rider hardcard	
	Annual Team Pass (Single Event Credential)	2 SECs per event	1 SEC per event	2 SECs per event	1 SEC per event	2 SECs per event	1 SEC per event	--	
	Season-Long Entry	2 full season entries	1 full season entry	2 full season entries	1 full season entry	2 full season entries	1 full season entry	--	
	Wildcard Single-Event Entry	--	--	--	--	--	--	\$500 per event	
	Test Event Entry	2 entries in 3 tests	1 entry in 3 tests	2 entries in 3 tests	1 entry in 3 tests	\$2,000 per test	\$1,000 per test	\$1,000 per test	
	Pre-Season Media Day - Photos & NBCSN Video Shoot	included	included	included	included	included	included	--	
	Team & Rider Branded Paddock Display Elements	1 team & 2 riders	1 team & 1 rider	1 team & 2 riders	1 team & 1 rider	1 team & 2 riders	1 team & 1 rider	--	
	GA Tickets w/ Paddock Upgrade	2 GA tix per event	2 GA tix per event	--	--	--	--	--	
	VIP/Hospitality Access	2 VIP per event	2 VIP per event	--	--	--	--	--	
	Priority Line at AFT Registration	included	included	--	--	--	--	--	
	Early Paddock Load-In	included	included	--	--	--	--	--	
	Premium Pit Location	included	included	--	--	--	--	--	
	"White Glove Service" Tech Inspection at Pit	included	included	--	--	--	--	--	
Discounts on Marketing, PR & Broadcast Services	50%	50%	--	--	--	--	--	A la Carte Pricing	
Marketing & Sponsorship Services	Custom Team Marketing Deck	1 per season	1 per season	--	--	--	--	--	\$300 per deck
	Custom Video Sizzle Reel	1 per season	1 per season	--	--	--	--	--	\$1,500 per video
	Broadcast Exposure Valuation Report	2 rider reports/event	1 rider report/event	--	--	--	--	--	\$900 per season/rider
	Sponsorship Value Optimization Training	included	included	--	--	--	--	--	\$500 per session
PR & Social Media Services	Press Release Announcing Team/Riders/Sponsors	1 per season	1 per season	--	--	--	--	--	\$250 per release
	Team & Rider Bio - custom pitch documents	1 per season	1 per season	--	--	--	--	--	\$250 per bio
	Long-Form Editorial Feature about Team/Rider	2 per season	1 per season	--	--	--	--	--	\$500 per editorial feature
	Monthly, coordinated posts on AFT social media	1 post per month	1 post per month	--	--	--	--	--	\$100 per month
	PR Training/Social Media Coaching	1 session	1 session	--	--	--	--	--	\$500 per session
	PR agency activation for local & national media	included	included	--	--	--	--	--	\$1,000 per year
Broadcast, Photo & Video Services	NBCSN Interview with Team/Rider	2 NBCSN interviews	1 NBCSN interview	--	--	--	--	--	\$1,000 per interview
	Real-time photos from each event	2 real-time galleries	1 real-time gallery	--	--	--	--	--	\$250 per event/rider
	Video Clips for social media after each event	2 rider clips	1 rider clip	--	--	--	--	--	\$250 per event/rider
Optional Broadcast Servies	On-board camera service, footage & license	--	--	--	--	--	--	--	\$500 per event/rider
	NBCSN Feature about Team/Rider	--	--	--	--	--	--	--	up to \$10,000 per feature

	Partner Teams		Pro Teams w/ Tests		Pro Teams (no Tests)		Wildcard Teams
	2 Riders	1 Rider	2 Riders	1 Rider	2 Riders	1 Rider	1 Rider
SuperTwins Team Package	\$ 23,730	\$ 12,615	\$ 23,730	\$ 12,615	\$ 19,230	\$ 10,365	\$ 1,840
Marketing, Communication & Broadcast Services	\$ 23,300	\$ 16,400	\$ -	\$ -	\$ -	\$ -	\$ -
Discount on Services (Partner Teams only)	\$ (11,650)	\$ (8,200)	\$ -	\$ -	\$ -	\$ -	\$ -
Final Package Price	\$ 35,380	\$ 20,815	\$ 23,730	\$ 12,615	\$ 19,230	\$ 10,365	\$ 1,840
	+ Event & Test Entries						



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EXHIBIT B
Wildcard Entries

AMA Pro Racing shall consider up to four (4) single-event entries from AFT SuperTwins Wildcard Teams per Event. Wildcard entries will be assigned by AMA Pro Racing at its sole discretion. Submission of this request for Wildcard Entry does not guarantee entry to an event. Please identify the 2020 American Flat Track events that you wish to enter as an AFT SuperTwins Wildcard Team below:

- ☐ DAYTONA TT
- ☐ Atlanta Short Track
- ☐ Charlotte Half-Mile
- ☐ Texas Half-Mile
- ☐ SoCal Half-Mile
- ☐ Sacramento Mile
- ☐ Red Mile
- ☐ Laconia Short Track
- ☐ OKC Mile
- ☐ Lima Half-Mile
- ☐ New York Short Track
- ☐ Buffalo Chip TT
- ☐ Black Hills Half Mile
- ☐ Peoria TT
- ☐ Springfield Mile I
- ☐ Springfield Mile II
- ☐ Williams Grove Half-Mile
- ☐ Meadowlands Mile
- ☐ Minnesota Mile